

Early Bird Deadline - January 15, 2026

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admin@casem-acmse.org https://casem-acmse.org 2451 Riverside Drive Ottawa. ON

Why Sponsor the 2026 CASEM Sport Medicine Conference?

Sponsoring the 2026 CASEM Sport Med conference provides exposure to the ever-growing sport and exercise medicine market.

CASEM anticipates 350-450 delegates at this year's conference – approximately 90% are sport medicine physicians with the remaining delegates representing various allied sport medicine professions, including: sport physiotherapy, athletic therapy, chiropractic services and nursing. Our physician-base represents both primary care sport medicine and specialty medicine (orthopaedics, pediatrics, PMR and emergency).

The conference opens with the Welcome Reception on Wednesday evening and exhibits run through until Friday. CASEM has developed a first-class scientific program designed to prepare and update physicians on a wide range of sport and exercise medicine issues. The conference provides not only a quality educational experience but also excellent networking opportunities to foster collegial relationships with those who work in dedicated sport medicine health care field.

Target Audience – The Conference is open to all sport medicine health care professionals.



400
DELEGATES

90%
SPORT MEDICINE PHYSICIANS



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SPONSORSHIP LEVELS

01 DIAMOND \$15,000

- Priority choice of trade show location
- 2 booths, 8' x 10' adjacent display spaces
- 4 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms
- Opportunity to co-host accredited luncheon symposium

02 PLATINUM \$10,000

- Priority choice of trade show location (after Diamond)
- 2 booths, 8' x 10' adjacent display spaces
- 3 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms

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03

SPONSORSHIP LEVELS

03 GOLD \$7,500

- Priority choice of trade show location (after Platinum)
- 1 booth, 8' x 10' display space
- 2 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms

04 SILVER \$6,000

- Priority choice of trade show location (after Gold)
- 1 booth, 8' x 10' display space
- 1 complimentary tickets for representatives to attend the scientific program and the Gala event
- Recognition as a sponsor on the Exhibit Hall banner
- Recognition (logo) on CASEM website with direct link to company website
- Acknowledgement of support across all CASEM social media and communication platforms



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EXTRA SPONSORSHIP



Welcome Reception

\$2,500

Be the exclusive sponsor for the conference welcome reception. As sponsor, your company name and logo will be feature on a large welcome banner. This is an excellent way to raise brand awareness at the beginning of the week.



WIFI Sponsor

\$2,500

Be the exclusive sponsor for the conference WIFI. As sponsor, your company name and logo will be featured on all signage related to WIFI.



Coffee Breaks

\$1,500 each

There are 3 opportunities to sponsor coffee breaks - Thursday, Friday and Saturday. For each day you sponsor, a poster will be placed at each coffee station stating "Today's Coffee Break is brought to you by: with your company name and Logo" and will feature your company brand.



Coat Check \$2500

As delegates enter the conference space ensure your branding is one of the first they see. As a sponsor your company name and logo will be placed prominently at the coat check area.





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EXHIBITORS

Exhibiting at the CASEM Annual Scientific Meeting offers a unique opportunity to connect directly with leaders in the dynamic sport and exercise medicine community.

For our 2026 conference, we expect between 350–450 attendees. Approximately 90% will be sport medicine physicians, with the remainder representing a wide range of allied health professionals, including sport physiotherapists, athletic therapists, chiropractors, and nurses. Among the physician delegates, you'll find both primary care sport medicine practitioners and specialists in orthopaedics, pediatrics, physical medicine & rehabilitation, and emergency medicine.

The exhibit hall opens on Wednesday evening with the Welcome Reception, a dedicated networking event designed to draw delegates into the exhibits. Exhibits remain open until Friday afternoon, ensuring multiple touchpoints and ongoing visibility with attendees throughout the conference.

YOUR EXHIBIT BENEFITS

By exhibiting at the CASEM Annual Scientific Meeting you are entitled to the following:

- Access to more than 350 CASEM physicians and health care professionals specializing in sport and exercise medicine.
- The Exhibitor Welcome Reception on Wednesday evening provides you with the opportunity to meet attendees during unopposed exhibit time.
- 8' high drape back wall, 3' high drape side wings, 1-2'x6' covered and skirted display table, 2 folding chairs, waste paper basket and 1 paper booth identification name sign.

BOOTH RATES

EARLY BIRD (BY JANUARY 15, 2026):

8 x 10 booth	\$ 3, 000 CDN
Double - 8 x 10 booth	\$ 5,250 CDN
8 x 8 booth	\$ 2,500 CDN
Double - 8 x 8 booth	\$ 4,750 CDN

REGULAR RATE (BY MARCH 15, 2026):

8 x 10 booth	\$ 3,500 CDN
Double - 8 x 10 booth	1\$ 5,750 CDN
8 x 8 booth	\$ 3,000 CDN
Double - 8 x 8 booth	\$ 5,250 CDN

IN THE NICK OF TIME (AFTER MARCH 15, 2026):

8 x 10 booth	\$ 4, 000 CDN
Double - 8 x 10 booth	\$ 6,500 CDN
8 x 8 booth	\$ 3,500 CDN
Double - 8 x 8 booth	\$ 5,750 CDN

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WAITING LIST

Exhibit space fills up quickly. In the event that all exhibit space is taken, companies wishing to participate in the show will be placed on a waiting list based on a first come, first served basis. A 50% deposit is required to be on the waiting list which will be refunded if there is no space available one week before the conference begins.

CANCELLATION

Cancellation of booth space must be made in writing. CASEM will refund 80% of the cost of booths cancelled up to March 15, 2026.

Cancellation after that date will result in forfeiture of the entire payment.

EXHIBIT SPACE RESERVATION

Space reservations will be accepted in the order of Exhibit Space Agreement forms received by CASEM. Companies wishing to exhibit must submit a completed application (attached at the bottom of this brochure) with the full payment made payable in Canadian dollars to CASEM. Booth space will be assigned by sponsorship levels and then on a first come first serve basis. The assignment of booth space will be confirmed 1 month prior to the conference. CASEM reserves the right to makes changes in the assignment of the floor plan at any time.

SET UP / TEAR DOWN TIMES

Exhibit Set Up:

• Wednesday April 29, 2026

Exhibit Tear down:

Friday May 1, 2026 afternoon/evening

TENTATIVE EXHIBIT HOURS

(to be confirmed)

Wednesday, April 29, 2026, 5:30pm-8pm Thursday, April 30, 2026, 8:00am-4:00pm Friday, May 1, 2026, 8:00am-4pm

The CASEM Welcome Reception is scheduled for Wednesday evening. <u>Exhibitors must be present at the Reception as this also serves as the opening of the exhibit hall.</u> Announcements will be made at the general sessions and in the official program encouraging registrants to visit the exhibit area.

STANDARD FREIGHT

All exhibit material must be removed from the exhibit hall by Friday, May 1, 2026 – 10pm.
All additional charges for freight will be at Exhibitor expenses.

BOOTH STAFFING

As a courtesy to all participants and exhibitors, CASEM requests full cooperation in exhibits being opened on time each morning and being staffed during scheduled times through closing. Exhibitors should not leave booths unattended during exhibit hours.)

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BOOTH PASSPORTS

CASEM is providing a booth passport to all conference attendees. The booth passport will encourage attendees to circulate in the exhibit hall and have the passport stamped or signed at each exhibit booth. In order to provide the attendees with enough time to complete the passport and in respect to other exhibitors CASEM is asking you not to tear down your booth before the end of the exhibit.

EXHIBITOR PRIZES

We kindly ask all exhibitors to provide a gift from the company for the booth passport draw. The gifts can be handed in at the CASEM registration desk during the conference.

The draw encourages attendees to visit each booth at least once and get a signature or stamp from the booth personnel. We also ask exhibitors not to give out individual prizes at their booth but to donate them to the passport draw. Please label each prize with a company logo or business card.

BADGES

Each person working in or visiting the exhibits will be required to register and wear an identification badge provided by CASEM. Each representative must wear the official badge at all times while in the exhibit area. Please make sure to submit the name of your representatives' names in advance so badges can be provided in your booth kit.

STORAGE

There will be NO on-site Exhibitor Storage of empties available. Should off site storage be required by the exhibitor contact the exhibitor company.

OFFICIAL SERVICES PROVIDER

SHOW IN MOTION

SHIPPING & RECEIVING

Show in Motion will be the official freight handler for the conference. NO DIRECT SHIPPING TO THE HOTEL. Any advanced shipping must go through Show in Motion.

**Exhibitors may bring their own stock in and out via the dock during set up and tear down times only.

ELECTRICITY AND INTERNET ACCESS

Electricity & wired internet must be ordered by through ENCORE. Information will be available in the exhibitor package.

Free WIFI is available in the exhibit hall.

INSURANCE

Each exhibitor shall, at their sole cost and expense maintain throughout the meeting comprehensive liability insurance against claims for bodily injury or death at the meeting. The exhibitor is also responsible for the appearance and cleanliness of their booth at all times. CASEM and the Delta Hotels Grand Okanagan Resort reserve the right to arrange cleaning at move-out, if required, and invoice the appropriate Exhibitor accordingly.



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SPONSORSHIP AGREEMENT APRIL 29 - MAY 1, 2026 — DELTA HOTELS GRAND OKANAGAN RESORT — KELOWNA, BC

COMPANY NAME :	
COMPANY NAME FOR DISPLAY (IF D	IFFERENT FROM ABOVE):
ADDRESS:	
CITY:	PROVINCE:POSTAL CODE:
COUNTRY (IF OTHER THAN CANADA	A)
SIGNING OFFICER:	SIGNATURE:
CONTACT NAME (FOR ALL CORRESP	PONDENCE):
CONTACT PERSONS PHONE:()	
ALTERNATE PHONE:()	FAX:()
CONTACT EMAIL:	
COMPANY WEBSITE ADDRESS :	
SPONSORSHIP LEVEL	EXTRA SPONSORSHIPS
☐ DIAMOND - \$15,000 ☐ PLATINUM - \$10,000 ☐ GOLD - \$7,500 ☐ SILVER - \$6,000	Coffee Breaks (Wednesday) (\$1500) WIFI Sponsor (\$2500) Coffee Breaks (Thursday) (\$1500) Reception (\$2500) Coffee Breaks (Friday) (\$1500) Coat Check (\$2500)
NAME	OF PERSON(S) WORKING THE BOOTH (FOR BADGES):
CHEQUE # (PAYABLE TO CAN	ADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE) VISA M/C
CREDIT CARD NO:	CVC: EXP. DATE: MONTH YEAR_
TOTAL AMOUNT \$	
DATE:	

CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE 2451 RIVERSIDE DRIVE OTTAWA, ON K1H 7X7 T:613-748-5851 EXT2 WWW.CASEM-ACMSE.ORG It is understood that all Exhibitors agree to and will comply with regulations and procedures set forth in the Exhibitor Prospectus. It is also understood that this contract for space at the CASEM Annual Meeting does not impose upon the Canadian Academy of Sport & Exercise Medicine (CASEM) or the Delta Hotels Grand Okanagan Resort any liability which might be incurred by representatives of the undersigned company as a result of exhibiting at this meeting. The Exhibitor acknowledges that neither CASEM nor the Delta Hotels Grand Okanagan Resort and its exhibit management company carries insurance covering the Exhibitor's property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor. The Exhibitor is also responsible for the appearance and cleanliness of their booth at all times. CASEM and the Delta Hotels Grand Okanagan Resort reserve the right to arrange for cleaning at move-out, if required, and invoice the appropriate Exhibitor accordingly. No cancellation of this agreement will be accepted, nor refund provided after March 15, 2026. Cancellations prior to that date will be subject to a 20% refund charge. Spaces abandoned or not occupied at the time of opening of the exhibits may be reassigned by the CASEM management for other exhibit uses. NOTE: CASEM is entitled to final approval of exhibitors and their exhibits.

EXHIBITOR AGREEMENT APRIL 29 - MAY 1, 2026-DELTA HOTEL OKANAGAN RESORT-KELOWNA, BC

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	NAME C	F PERSON(S)	WORKING THE B	НТОС	(FOR BADGES):	
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	DOUBLE 8 X 8 BOOTH					\$4,750 CDN
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